

Banking & Insurance Outreach at 2014 Agriculture Fair

The Consumer Assistance Program and VI/SHIP Medicare recently joined forces to conduct outreach at the 2014 Agricultural and Food Fair of the Virgin Islands, or Agrifest. Agrifest was held from February 15-17 at the Oscar E. Henry Memorial Fairgrounds on St. Croix.

Staff made contact with approximately 400 fairgoers during the three day event. Fairgoers had the opportunity to speak one-on-one with staff and also received reusable bags containing program information.

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The Consumer Assistance Program and VI/SHIP Medicare staff at the 2014 Agriculture Fair. I-r Sharon Mack, Ms. Herbert, Shary Cruz, Beverly Joseph and Glendina Matthew.

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Consumer Protection Officer Sharon Mack packs a bag with brochures and other Consumer Assistance Program items.

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Shary Cruz, the Consumer Protection Officer for the St. Thomas/St. John district, registers a fairgoer who visited the booth.

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Glendina Matthew, Banking and Insurance Assistant Director, discusses the Consumer Assistance Program. Â